

DENISE F. BATALHA

P.O. Box 213, Thorndike, MA 01079

C: 413-262-3233 | denisefbatalha@gmail.com | P: www.denisebatalha.com | L: www.linkedin.com/in/denisefbatalha

GRAPHIC DESIGNER / ARTIST

Creative graphic designer and artist with a proven track record of success helping companies bring their visions to life. Excellent project management and problem solving skills. Accustomed to working within deadline-driven environments. Recognized for the ability to quickly capture client needs and translate into marketable results.

- Branding & Logo Design
- Concept Development
- Design Standards
- Illustration
- Drawings & Renderings
- 3D Animation & Modeling
- Project Management
- Team Collaboration
- Client Relations
- Research & Development
- Promotional Materials
- Effective Communications

TECHNOLOGY SKILLS: *Advanced Drawing & Microsoft Office; Intermediate-Advanced Adobe Creative Suite; Intermediate Autodesk Maya and Beginner-Intermediate Autodesk Inventor, Beginner – AutoCAD.*

PROFESSIONAL EXPERIENCE

JOHNNY ROCKETS – Wilbraham, MA **6/2019 – 2/2020**

An American restaurant franchise whose themed decor was based upon 1950s diner-style restaurants.

Design Associate

Charged with maintaining design standards in completing company/franchise schematic drawings, markups and renderings for remodeled locations while working in Adobe CS and AutoCAD. Prepared markups for franchise partners to review/comment on. Ensured company objectives were met by helping with day to day office tasks.

CONTROL MODULE, INC. – Enfield, CT **8/2004 – 6/2019**

A global provider of innovative systems and solutions for workforce data collection, EV charging and fleet management.

Designer/Junior Service Technician

Created instructions, manuals and redesigned logos per the request of departments using the latest Adobe CS software. Serviced and problem solved timeclock and scanner units created by the company sent in from the field.

SIX FLAGS NEW ENGLAND – Agawam, MA **9/2004 – 11/2015**

New England's biggest, most popular theme park featuring dozens of thrill rides, shows, and activities.

Zombie Factory Makeup Artist/Actor

Created creatures via various special effects makeup techniques including airbrush, face paint, special fx blood, etc. for the Fright Fest Season from mid-September through November 1st. Awarded Crypt Keeper Award for invaluable efforts, commitment, support assistance, inspiration to team, and growth as an artist.

FREELANCE EXPERIENCE

DENISE BATALHA DESIGNS – Thorndike, MA **10/2001 - Present**

Graphic Designer/Artist

Design logos, posters/flyers, postcards, business cards, etc. and basic web design for clients such as Timeless Radiance, Fighting Arts Academy, Komich Performance, Alternative Healthcare of Western MA, Ludlow Police Department and Hampshire College. Modeled a 3D model of an anatomically correct respiratory/circulatory system for medical engineering students via the TurboSquid website.

EDUCATION

BACHELOR OF SCIENCE, COMPUTER GRAPHICS – Springfield College, Springfield MA **2004 - 2008**

3D Animation Major: Emphasizing modeling, environment & textures. Graphic Design Minor.

Graphic Design/3D Internship: NBC Connecticut – Involved in several projects for Smartboards, newspaper ads, site slideshow focusing on weekend activities, logo touch-ups and logo/text placement in Chrome-key and plasma 3D.